

ACM SIGGRAPH Executive Committee Meeting Minutes

Tuesday, 4 June, 2024

2 - 3 PM PT/ 5 - 6 PM ET

Attendees:

Mona Kasra, Executive Committee Chair
David Spoelstra, Executive Committee Treasurer
Elizabeth Baron, Executive Committee Director, Past Chair
Tomasz Bednarz, SIGGRAPH Asia Conference Advisory Group (SACAG) Chair
Andres Burbano, SIGGRAPH 2024 Conference Chair
Shimin Hu, Executive Committee Director
Masa Inakage, Executive Committee Director
Eakta Jain, Executive Committee Chair- Elect
Brad Lawrence, Executive Committee Treasurer - Elect
Barbara Mones, Executive Committee Director
Mikki Rose, Conference Advisory Group, (CAG) Chair
Alla Sheffer, Executive Committee Director
Courtney Starrett, Executive Committee Director
Scott Owen, Governance Advisory Board (GAB) Chair
Marcia Daudelin, Conference Administration
Brenda Dreier, Conference Management
Theiry Frey, Nominations Committee Chair
June Kim, Executive Committee Candidate
Thomas True, Executive Committee Candidate

Meeting Minutes:

1. 21 May 2024
 - a. PASSED

Agenda:

Agenda Item	Presenter	Time Needed
Chair's Update <ol style="list-style-type: none">1. Approve Meeting Minutes & Agenda2. Welcome: 2024 SIGGRAPH Election Candidates to Join the upcoming EC meetings as their schedule permits	Mona Kasra	0 Mins
Annual Report Presentations - Format <ol style="list-style-type: none">1. Google Docs for each Presentation Group<ul style="list-style-type: none">• 10-15 mins: Presentations by each Chair• 10-15 mins: Group Feedback & Discussion	DeAnna Dyhr	5 Mins

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<ul style="list-style-type: none"> ● Final 10 mins: EC Directors, please spend the last 10 minutes carefully collecting your thoughts & providing feedback on each SC presentation in the dedicated Google Doc (to be shared with the rest of the EC). <ul style="list-style-type: none"> ○ These notes will be shared exclusively with the EC, and the content will be used to provide concise feedback to the chairs following the 16 July EC meeting. 		
<p>SIGGRAPH 2024 Update</p> <ol style="list-style-type: none"> 1. Conference Presentation <ol style="list-style-type: none"> a. 7 weeks until Denver! b. The following updates: <ol style="list-style-type: none"> i. Programs ii. Submissions iii. Registration iv. Key metrics c. SIGGRAPH 2024 has had a tremendous response from the academic and creative communities. <ol style="list-style-type: none"> i. Real - Time Live! has almost double the submissions compared to last year. ii. Technical Papers has had a 36% increase compared to last year. iii. Another great example is the Posters Chair suggested increasing the number of accepted posters given the quantity and quality of the submissions. iv. There have been many changes in the industry and getting sponsorship for some programs has been challenging. <ol style="list-style-type: none"> 1. Luckily the VR Theater was able to secure a sponsorship from Meta Canada for the headsets. v. This year SIGGRAPH will have the Global Diplomat program which will include a panel with the newly reelected ACM President. vi. There is a spectacular selection of keynotes. We have 3 secure and one very close in process. Mark Sagar coming from New Zealand, who means a lot to the animation industry is coming with an 	<p>Andres Burbano Mikki Rose</p>	<p>25 Mins</p>

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<p>AI and animation project.</p> <ul style="list-style-type: none"> vii. Dava Newman with MIT Media Lab. viii. Space exploration, Andmanu Prakash, who was a Macarthur Fellow, is bringing some content related to social impact through medical innovation with no-cost devices. ix. Securing this week, a keynote by Jensen Huang which is going to be like a firechat format. x. The Colorado Convention Center has finished the Bluebird ballroom; one of the largest in the country! It is beautiful. xi. Marketing has been doing a great job together with Creative development. xii. SIGGRAPH is taking an innovative approach to exhibition. <ul style="list-style-type: none"> 1. The Innovation Zone is new this year which will be sponsored by NVIDIA. 2. A goal is to foster communications with the industry that will benefit SIGGRAPH in the future. <p>d. Confidential Update - Off the Record</p> <p>2. EC Feedback</p> <ul style="list-style-type: none"> a. The EC has to remember that this is not LA, the conference is in Denver and there is a risk associated with a new city. b. It is noted that SIGGRAPH is not the only conference experiencing a decrease in exhibition. The landscape of exhibition is changing and the CAG is prioritizing this and investigating the trends in the industry. <ul style="list-style-type: none"> i. The CAG will be forming a steering group to investigate the trends in the industry. ii. The CAG chair will send to the EC a list of sponsors who are either not returning or returning in a much smaller way this year. And the CAG is looking for help from the EC with personal connections for people they might be able to reach out to talk and see if they are interested in making a larger connection with SIGGRAPH. 		

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<p>SIGGRAPH ASIA 2025 Program Co-Chair Proposal</p> <ul style="list-style-type: none"> • Discussion • Vote <p>This item has been postponed.</p>	<p>Mona Kasra Tomasz Bednarz</p>	<p>0 Mins</p>
<p>External Relations Committee - Renewal Proposals</p> <ol style="list-style-type: none"> 1. EC Feedback requested by Monday, 6/10 <ol style="list-style-type: none"> a. 2024 List of Partner Benefits and Activities <ol style="list-style-type: none"> i. Discussion <ol style="list-style-type: none"> 1. So based on our conversations in the past few months. Met with Miho, and discussed how the organization wants to reach out to the existing or pending external partners and engage them in answering what they think the impact and value of this relationship and partnerships with SIGGRAPH is for both parties. Also to think about how to assess this. 2. It was communicated clearly in an email to the partners that they understand the ACM SIGGRAPH is not going to give free registrations this year while agreements are pending or while the EC decides which of these relationships it wants to continue. ii. Need feedback from the EC about these partners and how to move forward. <ol style="list-style-type: none"> 1. Please email Mona with any insights, feedback, recommendations by Monday, 10 June 2024. iii. It is agreed that the organization will state that it is not going to give any free registration but will offer them 25% off registration for this year. 2. Memorandums of Understanding <ul style="list-style-type: none"> ○ CG- Arts - <i>in progress</i> ○ DCAJ ○ FMX ○ IEEE VGTC 	<p>Shimin Hu Mona Kasra</p>	<p>10 Mins</p>

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<ul style="list-style-type: none"> ○ RTC ○ VFX ○ VIEW Conference ○ Asiagraphics - <i>in progress</i> 		
<p>Updates from Liaisons and OKR Teams</p> <ol style="list-style-type: none"> 1. Updates <ol style="list-style-type: none"> a. The Village <ol style="list-style-type: none"> i. The accepted content is up on the conference webpage. b. Membership Renewal <ol style="list-style-type: none"> i. Reminder to the liaisons to talk to the committee chairs to make sure their subcommittee members are ACM SIGGRAPH members by May 2026. c. Online Communities Group <ol style="list-style-type: none"> i. Communications <ol style="list-style-type: none"> 1. Adele Newton will be working with the social media manager at the conference to get organizational content up on the social media platforms. 2. Membership <ol style="list-style-type: none"> a. Barb Helfer held 3 successful informational meetings for the ACM SIGGRAPH Village. 3. History <ol style="list-style-type: none"> a. Mary stated that Bonnie Mitchell had good attendance at her meeting regarding the future of the History committee and its archives. d. The Guild Group <ol style="list-style-type: none"> i. Barb Helfer will be joining next week's guild meeting to answer questions about the physical space and how best to use it. e. OKR Group #2 <ol style="list-style-type: none"> i. The one question membership survey has gone out via SIGGRAPHITTI and Interactions newsletters. f. OKR Group #1 <ol style="list-style-type: none"> i. Calendar Project 		

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<ul style="list-style-type: none">1. Email went out to all Standing Committees asking if they would like a committee calendar.ii. ACM Open Webinar<ul style="list-style-type: none">1. Mona Kasra has reached out to Scott Delman and Jonathan Aldrich from ACM Publications to host a webinar; 20 or 27 June.		